



Director's Report-Juliana Tu, Jr. Director

January 2008

CEA News:

The undersigned Director is continuing for the second year as the Committee Chair for the CEA News.

This first meeting was mostly taken up with the review of the items of concern for this committee in the Strategic Plan, and also the review of the goals for 2008. The main goal is to find volunteers to write and submit articles of interest, to have something of interest for everyone (basic, intermediate, advanced, and specialty escrows processing). We also hope to have articles of general interest relating to personal improvement and advancement. The Regionals Corner, Commentary Section and Letters to the Editor will be pushed.

The remainder of the time was devoted to the review of the articles that we have and placement in issue #2 of 2008. Issue #1 is being printed at this time.

CONFERENCE:

This is the first time this Director has participated in this committee, and it looks to be an exciting one. Judy Arrington, our senior Director, is going to co-chair the Programs sub-committee, so I will ask that you allow me to defer to her report.

I would just like to mention that Conference is a huge project, from the designation of the theme – Carnival – this year, to the naming of the Conference – “The Boardwalk of Education”, to the classes that we hope to have, and how to link our Exhibitors to the theme. A number of basic classes were already scheduled in, like bulk sales, mobilehomes and the PD prep classes, and plans made for offering a variety of other timely subjects like mortgage fraud, foreclosures, and personal finance.

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PROFESSIONAL DESIGNATION:

Our Chairperson, Donna Inman, was not able to be there, so the Portfolio Chair, Tamara Stoebe, chaired the meetings on both days.

Not much work was done on the Friday workshop. There was discussion as to whether we should put the problem part of the PD test on-line for members to take in familiar surroundings instead of at the test site. The consensus was that it was a bad idea and that our recommendation to the committee would be in the negative.

On Saturday the following items were discussed:

1. Manual submissions of the 501 CEU credit forms will be entered by Headquarters by middle of February.
2. Stephanie from Headquarters was directed to check how other organizations with certification tests are able to put theirs on-line.
3. The test dates and sites were revised as follows:
 - April 12 – San Gabriel
 - May 10 – Central Coast and Santa Clara
 - July 11 – Nor Cal Conference
 - August 9 – Orange County and Ventura County
 - October 5 – Conference at Long Beach
 - November 1 – San Diego and Sacramento
4. Headquarters is still working on getting the corrected tests out for 2008.
5. A disclosure will be put on all PD test applications and the web site that the CEO and CSEO problems will contain assumptions and AITDs, as there have been applicants who complained that they were not advised.
6. Proctor training will be held at the Directors meeting in March and May. All PD chairs are urged to come and participate in the training. It will be held during the 1st half of the regular committee meeting on Saturday afternoons.
7. Rosanna Medeiros (2007 Portfolio chair) will be getting the CET sample test she used in Conference to Headquarters so that it can be used as an on-line sample test.
8. Regions that have developed their own sample tests are urged to make it available for use by other regions. The sample tests are to be e-mailed to the committee chair.

Finally, 3 special committees were formed to integrate the CAR Contract into the CEO, CSEO and CBSS exams.