

## **Notes for August, 2007 CEA Meeting**

**Ryan Caplette for Randy Caruso**

### **Leadership Support**

Meeting was conducted by Robert Elmore. All Regional Associations are responsible for 3 raffle gifts totally \$150.00 in value to be brought to the Conference in October. All presidents were invited to Lawyer's Title Company for a pre-party for Conference on Friday at the request of Robert Elmore.

A monthly e-blast will start very shortly to all registered members to receive a calendar noting all upcoming events for each regional for dinner meetings, educational programs, etc. All presidents were advised to get their information CEA by the 20<sup>th</sup> of the month for the notification to be sent out for the following month.

All presidents were encouraged to furnish to CEA a list of FAQ's that they think may be helpful to new and returning Presidents to be included in the Presidents toolbox. CEA is also working on getting the toolbox more visible and easy to use. A new layout is coming for the main website as well.

CEA has decided to take an active role in contacting potential new members, Presidents were asked to e-mail to Jennifer and Stephanie a list of their attendees so they can follow up with them from a membership standpoint if they are not already members, Detail of this plan to be clarified at a latter date.

Robert urged all presidents to keep a list of the speakers that each regional had along with contact information so we can develop a list of good speakers for each president to reference. Robert also asked for verbals on who we would not ask back to speak.

President and Treasurer training will be attempted by Webinar for this year. If it fails there will be the customary training in January. Webinar consists of a conference call along with web prompting.

### **Membership**

The one word identifier has been tabled until 2008

They are looking for proposals to amend the strategic plan if needed. The committee acknowledged they will not realize their goals for this year. There has= been about a 20% decrease in membership at the time of the meeting, so they are setting the bar a bit more realistically this next year, figures will follow, but they would like to have a membership

of 3,000. It was also discussed to perhaps in the future create an installment plan to make membership more reasonable to people who are no longer in the industry or who are falling on hard times.

Conference will be set for an installment plan like what as mentioned above for next year to take off the burden of coming up with all of the money at one time. The details will be hammered out in the November CEA meeting.

The committee has also requested that the president do their best to get a list of all DOC, DRE & DOI companies that are in our regional to turn into CEA so they can contact them, for membership reasons.

The committee further stated that they will recruit ( member of the committee)at conference those who are currently not member since they will be noted as so on their name tags. There will be a \$25.00 incentive for non-member to sign up for the following year at the time of conference to attract more members.

### **Governance**

The committee did a final review of the Strategic Plan for CEA for the 2008 year. Small changes were made. The only large change that was made was to include the Leadership Support strategic plan into the master strategic plan.

The committee chair noted that it would be beneficial to have each committee member try to bring a guest to introduce them to the procedure since the same members always present. She had state the need to get some new blood in for years to come.

**Respectfully submitted**

**Ryan Caplette, CET  
2007 EASGV Director**