



## Director's Report-Juliana Tu, Jr. Director

August 15-16 2008

### CEA NEWS COMMITTEE

As this report is being filed a draft of the Issue #3 for July-September has been reviewed and is in print. As this is the issue with the Conference Brochure in it, there is a slight delay.

The committee reviewed the articles on hand and made determinations on which ones to use for Issue #4 (October-December), and those that will go into 2009. So we are very much ahead of schedule.

Articles for new topics were brought up and various members will do the follow up work to get it together. There will also be follow up articles to ones that we have already published or will be published by the end of the year.

The committee reiterated that the magazine should contain substantive information on areas that not only affect the escrow industry directly, but also topics that may affect it indirectly, or are relate to our personal growth.

### CONFERENCE COMMITTEE

The Conference brochure has already come out and we have an exciting line up of classes to offer everyone. The committee worked on the final work leading up to Conference:

- Assigning Monitors to each session
- Working out the sale of raffle tickets
- Headquarters getting seminar materials from speakers for the CD to be sent to participants
- Confirming the Exhibitors that already signed up. Members are requested to go to the affiliates in their region to ask that they sign up for a booth
- Headquarters will be e-blasting Conference information every 10 days to our members

With the way the economy has been, they anticipate that the turnout will be affected considerably. All efforts are directed to getting more people to sign up.

### PROFESSIONAL DESIGNATION COMMITTEE

At the Friday session we reviewed the new CSEO PD Test, which is being revamped to follow the CAR Purchase Agreement Contract. The new CEO test based on the Purchase Contract has already been reviewed and will be coming out at the test at Conference.

On Saturday our committee looked at 2 issues only, but they were important issues.

First of all is the matter of scanning for PD credits at past Conferences. A number of members advised Headquarters that they did not get credit even though they scanned in and out. It is possible that their

**in/out scan time exceeded the 10 minute limitation. Therefore, to prevent problems at this Conference, there will be signs put up to advise PD holders when they pass the 10 minute time limitation. Session monitors will also alert the speaker and the audience to scan out within the time period after the session ends.**

**For those who question the validity of the scanning machine, a special form will be put in their packet that allows them to get a manual scan confirmation from the scan helper at the door. Names of those members will be given by the regional president to Deb Perry, the CEA President, who will provide it to Headquarters for the form inclusion.**

**The second issue is one tied to membership and Conference. Again, the economy and the state of the industry has been such that the membership count is way down and participants at Conference will also be down. Therefore, to raise both counts, a motion was made which states that double the amount of credits would be given for any seminars attended between October 3 and December 31. Excluded are: CEI qualifications, instructors and speakers, the notary test, the professional designation test and its proctors. After much heated discussion and crafting of other motions which were voted out, the above motion was approved. The goal is to get the members who have not renewed and who are missing PD credits an incentive to renew and come to Conference where they can make up all the credits that they are missing. This motion also passed the Executive Board in General Session.**

**Respectfully submitted,**

**Juliana Tu, CSEO, CEO, CBSS, CEI  
Junior Director**