



Director's Report-Juliana Tu, Jr. Director

November 8, 2008

CEA NEWS COMMITTEE

November may be the last meeting for the year, but for CEA News, it's business as usual for the committee as we review, approve and prioritize articles for publication in Issue #1 of 2009.

Unfortunately, as the year draws to an end, our pipeline of articles also draws to an end. We ask that all members bring articles or topics of interest to our attention so that we may share it with our viewers.

In conjunction with CEA's publicity and outreach efforts, headquarters would like us to submit articles that can be used to send to newspapers around the State.

As the Executive Board seeks to cut costs, Director meetings will be reduced to 4 next year. That means that our committee will need to use a lot of e-mail and perhaps one or two conference calls to get certain issues put together next year.

This will be the last year I will chair this committee, due to conflicting meetings that I will need to attend as a regional president in 2009. However, I will still help with articles and putting together various sections of the CEA News.

CONFERENCE COMMITTEE

The final tally for conference was 411 attendees and 39 exhibitors. There were even 20 people who signed up for the notary class! And the golf tournament also generated some income.

The results of the on-line survey completed from participants is in and we took a look at the many comments from membership in order to better plan the conference in 2009. Rosanna Medeiros will be Conference chair next year, and she already has a number of topics and ideas, garnered from the survey. There will only be 3 sessions at each time slot, so that members have an easier choice to make. Certain speakers, like Mike Belote, will have his own time slot with no other scheduled at the same time.

With an eye out for cost cutting measures, Conference 2009 will have a slight change in format. Golf and notary class will still remain on Thursday. Friday's session will start at 1:00 p.m. and run to 6:00 p.m. Saturday will be a normal full day, and Sunday will be totally cut out. There will be no Saturday night Installation party. Instead, Installation will be on Saturday lunch, together with the Awards presentation. The PD test will still take place on Sunday, however, headquarters will look for other locations for the test. The total loss of continuing education credits will only be 3 credits.

The theme for 2009 may well be "We Are Still in the Game".

PD COMMITTEE

The first order of business was that the CEO test based on the CAR Contract was finished and was handed over to our 2009 Portfolio chair, Donna Inman. The CSEO test is still being worked on and the CBSS test will not be converted at this time.

Response on offering the double continuing education credits to membership for the end of this year garnered many unhappy responses and even hate mail. This lesson was learned the hard way and the committee will probably not try this again. PD chairs are instructed let their members know that they are not to expect the same at the end of the next 3 year cycle, so members must make arrangements to get their continuing education credits early.

2009 exam dates listing was reviewed and finalized. San Gabriel will host the April 18 date, Central Coast May 2, Nor Cal Conference June 19, Central Valley and Ventura both on Aug. 8, Conference Oct. 25 and San Diego, Nov. 7.

An issue brought up for discussion is how a retiree who is looking to come back into the business un- retire his/her PD designation. Various ways were discussed, like having the retiree re-take parts of the exam. This issue will be brought out in the future.

Committee chair Donna reviewed the committee goals that were set for 2008 and whether the goals were met. Some were, but most are still a work in progress. In addition, we also reviewed the goals stated in the Strategic Plan.

Respectfully submitted:

Juliana Tu
CEA Jr. Director